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### **NOMINATIONS OPEN FOR SEAFOOD CHAMPIONS**

SILVER SPRING, MD—Seafood Choices, an initiative of the ocean conservation organization SeaWeb, today announced the opening of nominations for the 2011 Seafood Champions Awards.

Seafood Choices established these awards to acknowledge those who have demonstrated commitment to innovations that lead to positive change in the seafood industry. Now in their sixth year and judged by an independent, international panel, these annual awards honor organizations and individuals throughout the world who have made outstanding contributions to help ensure a sustainable and plentiful supply of seafood and develop a responsible, international industry. We welcome nominations for this important award.

Nominees may include representatives from the fishing, aquaculture, seafood supply and distribution, retail, restaurant and food service sectors as well as other stakeholders in the seafood industry, such as conservation, academia and the media. Nominations that help represent the full diversity of the international industry are encouraged. The 2010 Seafood Champions included The Co-operative, United Kingdom; Howard Johnson, Sustainable Fisheries Partnership, United States; KLM In-Flight Services, The Netherlands; West African Journalists Network for Responsible Fisheries (*Réseau des Journalistes pour une Pêche responsable en Afrique de l'Ouest* REJOPRAO), West Africa; Helen York, Bon Appétit Management Company Foundation, United States.

For more information or to submit nominations, visit [www.seafoodchoices.org](http://www.seafoodchoices.org).  
Deadline for entries is November 12, 2010.

Seafood Champion Finalists will be announced at the 2011 Seafood Summit in Vancouver, British Columbia, held from January 31 to February 2, 2011. SeaWeb's annual Seafood Summit brings together global representatives from the seafood industry and conservation community for in-depth discussions, presentations and networking with the goal of making the seafood marketplace environmentally, socially and economically sustainable. For more information about the summit, visit [www.seafoodchoices.org/seafoodsummit.php](http://www.seafoodchoices.org/seafoodsummit.php)

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**Seafood Choices** is an international program of SeaWeb that provides leadership and creates opportunities for change across the seafood industry and ocean conservation

community. We seek to create synergies and help identify creative solutions to long-held challenges. By building relationships and stimulating dialogue, Seafood Choices is encouraging and challenging all sectors of the seafood industry along the road toward sustainability. [www.seafoodchoices.org](http://www.seafoodchoices.org)

**SeaWeb** is an international nonprofit communications organization dedicated to creating a culture of ocean conservation. SeaWeb works collaboratively to inform and empower diverse ocean voices and conservation champions in strategic, targeted sectors to encourage market solutions, policies and behaviors that result in a healthy, thriving ocean. SeaWeb transforms knowledge into action by shining a spotlight on workable, science-based solutions to the most serious threats facing the ocean such as climate change, pollution and overexploitation. [www.seaweb.org](http://www.seaweb.org)

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