



MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

October 19, 2010

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REGISTRATION OPENS FOR SEAFOOD SUMMIT 2011

Summit Addressing Sustainable Seafood Issues will be held in Vancouver Keynote speaker will be announced October 27, 2010

SILVER SPRING, MD—Seafood Choices, an initiative of the international ocean conservation organization SeaWeb, today announced the opening of registration for the 2011 Seafood Summit, available at www.seafoodsummit.org.

The Seafood Summit, now in its ninth year, brings representatives of the global sustainable seafood industry, conservation organizations, scientists, academia, policy makers and media professionals together for a three-day conference with the goal of making the seafood marketplace environmentally, socially and economically sustainable. The Seafood Summit is internationally recognized as the forum that inspires productive dialogue toward helping today's business leaders critically examine the many factors influencing their place in the rapidly changing sustainability landscape.

The 2011 Summit theme "Responsibility without Borders?" encourages delegates and speakers to consider their respective scope of responsibility. For more information or to register for the summit, visit www.seafoodsummit.org.

WHO: Representatives from the seafood industry including fishermen, fish farmers, wholesalers, distributors, retailers, food professionals (chefs, restaurateurs), conservation organizations, academia, policy makers, scientists and media professionals.

WHAT: The Seafood Summit explores how to make the global seafood marketplace environmentally, socially and economically sustainable.

WHEN: 31 January – 2 February 2011

WHERE: The Westin Bayshore
Vancouver, Canada

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Seafood Choices is an international program of SeaWeb that provides leadership and creates opportunities for change across the seafood industry and ocean conservation community. We seek to create synergies and help identify creative solutions to long-held challenges. By building relationships and stimulating dialogue, Seafood Choices is encouraging and challenging all sectors of the seafood industry along the road toward sustainability. www.seafoodchoices.org

SeaWeb is an international nonprofit communications organization dedicated to creating a culture of ocean conservation. SeaWeb works collaboratively to inform and empower diverse ocean voices and conservation champions in strategic, targeted sectors to encourage market solutions, policies and behaviors that result in a healthy, thriving ocean. SeaWeb transforms knowledge into action by shining a spotlight on workable, science-based solutions to the most serious threats facing the ocean such as climate change, pollution and overexploitation. www.seaweb.org

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